



PRESS RELEASE

13th November 2012

Premier Inn secure planning in Great Yarmouth

Plans for a new Premier Inn hotel and Brewers Fayre were approved by Great Yarmouth Borough Council last night.

The development will take place on land fronting the main roundabout at Runham where the A47 and A12 meet, to the north west of the town centre. The site is close to the Great Yarmouth Railway Station.

Norwich based developer, Heritage Developments, own the land and will be building out the 80 bedroom Premier Inn and 220 cover Brewers Fayre restaurant along with 120 car parking spaces. In addition they will be developing 17 town houses on land adjacent.

MP Real Estate director Neil Perrin who acts for Whitbread owned Premier Inn in the eastern region, said: "This is a very prominent and accessible location on a gateway entrance into Great Yarmouth. We are pleased that planning permission has now been granted to enable construction to commence in early 2013. Premier Inn is the UK's largest hotel chain and they continue to grow rapidly across the UK because of the excellent combination of quality, value, locations and service that they provide. "

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For more information, please contact:

Neil Perrin
MP Real Estate, 23 Millers Yard, 10/11 Mill Lane, Cambridge, CB2 1RQ
01223 755110
nperrin@mprealestate.co.uk

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